

TriHelix Software



Brand Promise: “Solving Business Problems with Software.”

“We develop software for a wide variety of uses, direct to consumer, enterprise, mobility, automation, modernization and many others. Our background covers far more than software, having run large businesses, designed strategy and business processes, run marketing organizations and worked across a wide variety of industries. We work with you to achieve business outcomes; we go well beyond software.”

<https://trihelixsoftware.com/>

Business Development Intern Responsibilities

1. Social Media posts on platforms of LinkedIn, Instagram, Twitter, and Facebook.
 - a) Maintain brand recognition and credibility.
 - b) Increase traffic to the TriHelix website.
 - c) Strive to maintain and increase account followers and engagement.
2. Lead Generation.
 - a) Search the market for companies and individuals that fulfill criteria as partners and/or clients.
 - b) Update CRM systems with accurate and timely information on candidates and lead accounts.
3. Client/Partner outreach.
 - a) Conduct emails to maintain relationships and inform clients on company updates.
 - b) Conduct cold and warm calls (emails) to potential clients about project opportunities
 - c) Maintain contract proposals and partnerships contracts between clients/partners.

For interest and inquiries please contact:

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